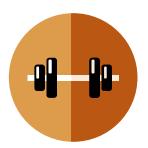






DISCOVER #KCPARKS









Governor Nixon and Director McHenry walk in Loose Park. MISSION To improve the quality of life by providing recreational, leisure, and aesthetic opportunities for all citizens, and by conserving and enhancing the environment.

We will accomplish this mission by providing quality

programming, making the best use of existing resources,

developing a supportive and influential constituency,

developing effective collaborations and partnerships, and

acquiring and preserving natural features.

DEAR FRIENDS OF PARKS AND RECREATION,

2013 was a big year for Kansas City Parks and Recreation as it was the first year our department began receiving funds from the successful passage of the half-cent sales tax in August of 2012. As you may recall, the increased sales tax reduced the City's General Fund support of KC Parks and redirected those funds to an enhanced budget for street maintenance and repairs.

This dedicated and stable funding has allowed our department to proactively plan for the future and enrich our services and amenities to better serve our residents. As a result of the tax, KC Parks has . . .

- Added 27 new programs and expanded operations by 8% per week at our ten community centers
- Reinstated the SHAPE inspection (Safe Healthy Attractive Parks Environments) program to evaluate the conditions of parks and facilities
- Heightened playground safety inspections and repair from once per month to once per week
- Improved upon our frequency of mowing in parks and along boulevards and parkways
- Increased shelter cleaning, trash and litter removal to twice weekly during the season
- Removed graffiti within 24 hours instead of 48

Director Mark

McHenry with

his grandson

- Expanded flower bed plantings from 46 to 90 beds situated geographically throughout the City
- Elevated cleaning and inspection of fountains to a minimum of three times per week
- Debuted a newly informative and functional website, kcparks.org
- Enhanced our social media presence via Twitter (@KCMOParks) and Instagram (kcmoparks)

Although these improvements kept our department very busy, there were other key achievements as highlighted in this Year in Review including the opening of the Soccer Village Championship Field in Swope Park; the return of penguins to the Kansas City Zoo; and the successful launch of a fundraising effort to repair, preserve and endow Kansas City's famous fountains. Additional featured initiatives focus on KC Parks role in permitting road races, runs, and walks in

the city; our innovative and nationally recognized marketing campaign; the 20th anniversary of Kansas City Northern Railroad; the ongoing expansion of our historic Boulevard and Parkway system in the Northland; and a European "love locks" tradition that has made its way to the Old Red Bridge in south Kansas City.

Some changes in governance were experienced in 2013. Terry Rynard returned to KC Parks as our new deputy director in February and quickly readapted to our department where she was previously employed more than 10 years ago. Additionally, the resignation of Parks Board Commissioner Aimee Gromowsky in March resulted in the appointment of Commissioner Mary Jane Judy in early June. We are thrilled to have maintained high quality leadership and a seamless transition in both cases.

There are several projects started in 2013 that I look forward to completing in 2014 such as Phase II of Swope Park Soccer Village, streetscape improvements to Emanuel Cleaver II Boulevard, and the opening of a new off-leash dog park in partnership with the City of North Kansas City. An exciting amenity that will be added to our system in 2014 is a surfing simulator at The Bay Water Park. This coming Memorial Day weekend, Kansas City will become just the second city in the state to have this unique asset in a municipal water park.

As always, I am grateful for our volunteer Board of Commissioners and their dedication to our department and am just as thankful for our equally committed employees. I appreciate your ongoing support and input and invite you to get out and DISCOVER #KCPARKS!

SINCERELY, MARK L. MCHENRY, DIRECTOR

Dignitaries celebrate the opening of the Championship Field.

SWOPE PARK SOCCER VILLAGE

On November 5, just three months after breaking ground, local dignitaries–including Mayor Sly James, Mayor Pro Tem Cindy Circo, 5th District Councilman Michael Brooks, Jackson County Executive Mike Sanders, KC Parks Commissioners, Sporting Club CEO Robb Heineman, and Big 12 Commissioner Bob Bowlsbyhosted a ceremony for the opening of the Championship Field in Swope Park Soccer Village and the kick-off of the Big 12 Women's Soccer Championship Tournament.

The event marked completion of the first phase of a \$13 million project located adjacent to the Sporting KC Training Facility at 63rd and Lewis Road in Swope Park. By the fall of 2014 Swope Park Soccer Village will feature five more synthetic soccer fields and additional infrastructure updates including new restroom, concession and storage amenities.

The 2013 Big 12 Women's Soccer Championship took place November 6-10 on the Championship Field and marked the

first time in 16 years that the event was not held in San Antonio. Eight of the nine Big 12 schools with Women's Soccer programs were represented in the tournament.

The games were attended by 2,787 fans from across the country over the course of the tournament. The largest single game attendance was 630. Sunday's championship game was broadcast live on the nationally acclaimed Fox Sports network.

Swope Park Soccer Village will host the NCAA Division III Men's and Women's Soccer Championship Tournaments in 2014/2015 and NCAA Division II Men's and Women's Soccer Championships in 2016/2017.

Brookside Soccer Club, a recreational youth soccer league with more than 2,000 participants from all over the metro area, will be one of the primary tenants.

FACTS ABOUT THE FIELD:

- 12.5 million pounds of crushed limestone rock (the weight of 1,745 pickup trucks)
- 9.48 million pounds of concrete
- 9.24 million pounds of asphalt
- 8.08 million pounds of a special sand blend (85% sand & 15% peat)
- 5,000 linear feet of field drainage pipe ranging from 4" to 24" in diameter
- 7,300 linear feet of PVC irrigation pipe
 - 99,500 square feet of sand-based bluegrass sod shipped from Colorado in refrigerated trucks

COMPLETED PROJECTS

CONSTRUCTION PROJECTS

63rd Street Improvements

Emanuel Cleaver II Boulevard New Streetscape, Main to The Paseo

Gregg Klice Community Center Building Addition and Locker Room Improvements

Kansas City Zoo Sea Lion Exhibit Life Safety Support Building

Penn Valley Park Drive and Lake Improvements

Pershing Road Pavement Repairs, Grand to Main

Shoal Creek Parkway, N. Oak to N. Harrison

Tony Aguirre Community Center Renovations

TRAILS

Blue River Trail Extension, Bannister Road to I-435

Martha Truman Trail

ATHLETIC FIELDS

Oak Park Baseball Field Improvements

Swope Park Soccer Village, Phase I

PLANS & STUDIES

Community Facilities Operation Plan

Kansas City Northland Regional Community Center Plan

KC Parks Implementation Action Plan

MONUMENTS & FOUNTAINS

Area Transportation Authority Fountain Repairs

Bernard Powell Memorial Fountain Repairs

Children's Fountain Repairs, Bollards, and Landscaping Installation

Jacob L. Loose Memorial Stone and Masonry Repairs

PARKING LOT IMPROVEMENTS

Liberty Park

Tiffany Hills Park

Loose Park Garden Center

STONE WALL REPAIRS

Bruce R. Watkins Drive

Loose Park

Satchel Paige Stadium

Southmoreland Park

Union Cemetery

TENNIS COURT RESURFACING

Gillham Park

Loose Park

FACILITY MAINTENANCE & REPAIRS

Brush Creek Community Center Energy Improvements

Elevator Inspection Assessment

Fire Alarm System Annual Service Inspection and Assessment

Surveillance System Assessment

LAND ACQUISITION

Marlborough Park Expansion, 12,386 square feet

SIGNAGE

Daniel Morgan Boone Park Wayfinding Signage

Red Bridge Text Panels

Swope Park Signage, Phase 2

OTHER PROJECTS

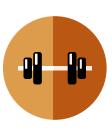
Penguin Park Security Cameras

Lakewood Greenway Geotech Borings

39th & Gillham - Oil Tank Relocation

The Springs Storage Locker Improvements

Tiffany Hills Park Storage Shed



















The opening of the 19,000 square foot Helzberg Penguin Plaza in October of 2013 marked the return of penguins to the Kansas City Zoo after a 40+ year absence. Helzberg Penguin Plaza houses four different species of penguins from the South America and Antarctic environments: King, Southern Rockhopper and Gentoo along with the temperate penguins, Humboldt.

Penguin Ice Paradise, is a 2,853 square foot exhibit with a 45 degrees air temperature. More than 30 cold water birds–King, Gentoo and Southern Rockhopper–live in Penguin Ice Paradise. The main exhibit area viewing window looks out onto massive ice formations that provide a variety of above and below water excitement. Some of the visible features include an ice bridge, tunnels, and pop-up holes for penguins to launch themselves out of. Special filtration is provided for this world-class exhibit to control airborne pathogens and provide odor control for the more than 100,000 gallons of salt water. Water cycles through the life support systems every 30 minutes and used salt water is recycled to conserve fresh water and salt. Two ice flake machines located on the catwalk above the viewing window produce 3" of snow per day for the penguins to play.

Penguin Coast is home to more than one dozen temperate Humboldt penguins. The 1,852 square foot warm exhibit environment is 50-80 degrees and modeled after the native Peruvian and Chilean habitat where Humbolt penguins originate. More than 25,000 gallons of cool salt water give these birds ample room to swim and play. During warm months, the temperate penguin exhibit is open to the outdoors via a folding window wall

complete with two underwater doors to allow the birds to swim from indoors to out. Eight nesting boxes are partially concealed in the rockwork and will provide cozy burrows for the Humboldt penguins to nest and raise young.

KC Parks and the KC Zoo are committed to sustainable building practices and the Helzberg Penguin Plaza is a prime example. The roof serves as a stage for 64 solar panels that make up a photovoltaic array producing 15-kilowatt hours of power. Recycled material makes up 20% of all materials used in the exhibit. Additionally, 20% of the materials were extracted or manufactured within 500 miles of Kansas City. A minimum of 75% of all construction waste was diverted from landfill and taken to a recycling facility. Landscaped areas and open space promote biodiversity and adapted plant species selected for landscaping negate the need for irrigation.

The \$15 million exhibit was funded by a private donation from the Helzberg Family; a \$1 million lead gift from the Junior League of Kansas City, Missouri in honor of their 100th anniversary; contributions from the Zoological District consisting of Jackson and Clay Counties in Missouri; and the diligent efforts of Zoo fans, young and old, who gave up birthday gifts, collected pennies and wrote letters to bring penguins to Kansas City.

With the addition of the Helzberg Penguin Plaza, the Zoo continues to enhance its attractions and appeal to the region keeping the facility on track to becoming a world class Zoo and Swope Park a major tourist destination with a positive economic impact on the entire metro area.



2013 EVENTS

Weekends

Car Free Weekends on Cliff Drive



January 17 Berlin the Polar Bear's Debut at the KC Zoo

Breakfast with the Beasts at Lakeside Nature Center



March 8 like Ride with members of Congress on Cleaver **II Boulevard Trails**

March 15

Opening on Northland Leaf and Brush Drop-Off Center

March 16

Brookside St. Pat's Warm-Up Parade



March 17

March 22



Flower, Lawn & Garden and Home Show



April 3 **Bollard Installation** Ceremony at Children's Fountain



Groundbreaking for Hidden Valley Park Improvements

April 4

Project Blue River Rescue in Swope Park



Fountain Day at Children's Fountain

April 13

Rock the Parkway Half Marathon and 5K on Ward Parkway

April 20

Hidden Valley Greenway Pocket Park Bench Dedication

April 20

Arbor Day Tree Planting in Loose Park



April 22

April 27

Earth Day at Lakeside Nature Center

April 27-28

Chalk Walk in the Historic Northeast

May-September

Kansas City Northern Railroad Open for Season (Weekends and Holidays)

May-October

KC Organics and Natural Market in Minor Park Open for Season (Saturdays)

May 4

Celebrate Urban Birds at Lakeside Nature

May 7-10

Community Center Public Forums

May 11

National Train Day and 20th Anniversary of the Kansas City Northern Railroad

May 15

KC Parks Employee Departmental Service Awards Breakfast

May 16, 23 & 30 and June 6, 13 & 20

Thimble Thursday Concerts in Garment Park

May 18

"In the Pink of the Evening" Concert at the Colonnade in Kessler Park



May 25 Mayor's Nights/ Club KC Openina

May 25-August 10

Mayor's Nights/Club KC Events

May 25-26

Jiggle Jam Festival at Crown Center and Grand Boulevard

May 25-September 2

Major Pools & Spraygrounds Open for

May 27

Memorial Day Observances at National World War I Museum at Liberty Memorial and Union Cemetery

June 1

National Trails Day and opening of the Confluence section of the Blue River Trail



June 1 1st Saturday at Shoal Creek Living History Museum

June 2

Rose Show & Rose Day at Laura Conyers Smith Rose Garden in Loose Park

Cancer Survivors Rally in Bloch Cancer Survivors Park



June 6

Jazzoo at the Kansas City Zoo

June 7, 14, 21 & 28

Children's Film Festival in Hyde Park

Dragon Boat Festival & Races on Brush Creek

Celebrate Bugs at Lakeside Nature Center

June 9

Ride the Fountains Bike Tour & Festival of Fountains at Union Station

Family Art Day at the Zoo

June 9-August 4

Junior Pools Open for Season

June 10

Sporting KC Soccer Ability Camp

June 10-August 2

Summer Enrichment Camps at KC Parks Community Centers



June 14

June 14

Mayor's Night Kicks Dedication of Netting donated by the FBI National Citizens Academy Alumni Association



June 14-16 KC Wide Open Professional Disc Golf Championships

June 15

Urban American Outdoors Fishing Derby at Spring Valley Lake

June 18-July 7

Heart of America Shakespeare Festival in Southmoreland Park



June 22 Grand Reopening of the novated Gregg Klice Community Center

June 27

Concert in Roanoke Park

June 25

Zoological District Free Day at the Kansas City Zoo

July 1-31

National Parks and Recreation Month

July 6

1st Saturday at Shoal Creek Living History Museum

July 11

Recreation Express in Ashland Square Park

July 13

Hot to Trot 5K in Hodge Park

July 18

Recreation Express in Parade Park

July 20

Party in the Park at Swope Park

"In the Pink of the Evening" Concert at the Colonnade in Kessler Park

July 23-26

KC Parks Employee Appreciation Ice Cream Socials

July 25

Zoological District Free Day at the Kansas City Zoo

Recreation Express at Marlborough Community Center

July 27

Spirit Ride at National World War I Museum at Liberty Memorial



July 29 MLS All Star Brush Creek Kick event in

July 31-August 4 UniverSoul Circus in Swope Park

August 1 Recreation Express in Blue Hills Park

August 3 1st Saturday at Shoal Creek Living History Museum

August 16-18

Ethnic Enrichment Festival in Swope Park



August 17 Beneful Play Date in Dog Park

August 17

August 19

Pollinator Patch Planting at Lakeside Nature Center in Swope Park

August 30-September 1

KC Irish Fest in Washington Square Park

September 7

Heartland Heat Triathlon at Tiffany Hills Park



Dippin' Dogs Swim Party at The Bay Water Park

September 7

September 7

Dance in the Park in Roanoke Park

1st Saturday at Shoal Creek Living History Museum

September 8

Dippin' Dogs Swim Party at The Springs Aquatics Center

Jazz in the Roses at Loose Park Rose Garden

September 9

Garrison Community Center Blitz



September 13

September 13

City of KCMO Charity Campaign Kickoff in Ilus Davis Park



September 13-15 Brush Creek ArtWalk

September 16-22

Teal Fountains for Ovarian Cancer Awareness

September 19

KC Green Fair in Ilus Davis Park

September 20-21

Minor Park Open Tennis Tournament

Wonders of Outdoor Wildlife at Camp Lake of the Woods



September 25 Unveiling of the Ward Parkway Great Streets Plaque

September 26

Wine & Roses Garden Party in Loose Park Rose Garden

October 4-24

Brush Creek Art Walk Exhibit at Bruce R. Watkins Cultural Heritage Center

October 5

KC Zoo Run/Walk: Run for the Tigers

October 11-12

Magic Woods at Lakeside Nature Center

October 12

Harvest Festival at Shoal Creek Living History Museum

WaterFire Kansas City on Brush Creek 18th & Vine Jazz & Blues Festival



October 16 Groundbreaking for the new NKC dog park

October 25

October 19

"In the Pink of the Evening" Concert at the Colonnade in Kessler Park



Grand Opening of Plaza at the Zoo

October 25 Three Trails Corridor Opening at Schumacher Park

October 29 Scary Skate at Line Creek Ice Arena



November 3

The Cliffhanger Run on Cliff Drive in Kessler Park

Swope Park Soccer Village Opening & Big 12 Women's Soccer Championship Kick-off

November 5

November 6-10

Big 12 Women's Soccer Championship Tournament at Swope Soccer Village

Veteran's Day Observances at National World War I Museum at Liberty Memorial & Vietnam Veterans Memorial

November 22

Opening of Shoal Creek Parkway Route I-69 Interchange

Turkey Bowling at Line Creek Ice Arena

December 5

Tree Lighting in Brookside Court Park



Senior Holiday Luncheon at Brush Creek Community Center

December 6

December 7



December 7 Holidazzle at Bruce R. Watkins Cultural

December 8



Skate with Santa at Line Creek Ice Arena

December 30

Zoological District Free Day at the Kansas City Zoo

Santa's Wonderland in SwopePark



A Visit from St. Nicholas at Shoal Creek Living History Museum



Heritage Center

Mayor's Holiday Parties at Community Centers

Santa's Wonderland at Longview Tract



KC Parks Employee Breakfast & City Service Awards



Penn Valley Off-Leash



Planting of Bee

October 1-13 Pink Fountains for Breast Cancer Awareness

October 3

November 11

November 23





Santa's Wonderland in Penguin Park

December 6, 7, 11, 12 & 14



December 18

December 21













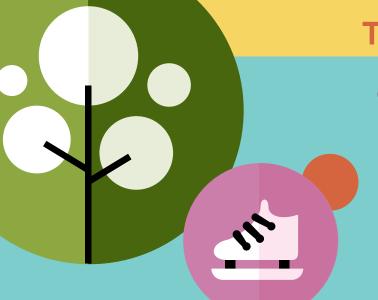
TRAIN DAY & 20TH ANNIVERSARY OF KANSAS CITY NORTHERN RAILROAD

Thousands came out to the Kansas City Northern Railroad (KCNRR) on May 11 to celebrate National Train Day and the 20th year of operation for the KCNRR. The festivities featured free train rides for all, live music, face painting and crafts, a giant bouncy train and more!

The all-volunteer, not-for-profit group was formed in 1984 when Kansas City Parks and Recreation asked for volunteers to restore and operate the former Kansas City Zoo train. Upon restoration, the Southern Belle-Kansas City Southern Railway No. 31 was the first train to run when the KCNRR commenced operations on a one-half mile oval track in Frank Vaydik Park nearly ten years later.

In addition to the Southern Belle, the KCNRR operates and maintains the Line Creek Limited-KCNRR No. 802, and the Eagle-Missouri Pacific Railroad No. 651. All of the trains are Model G-16's, meaning they operate on a 16" gauge track. They were built by the Miniature Train Company of Rensselaer, IN and by the Alan Herschell Company of N. Tonawanda, New York.

In 2013, KCNRR experienced its biggest ridership to-date with more than 50,000 enjoying the trains during the season which runs weekends and holidays from May through October.



THE YEAR IN NUMBERS

COMMUNITY SERVICES

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Community Centers	421,602
Pools/Spraygrounds	202,884
Athletic Facilities and Programs	331,334

YOUTH PARTICIPATION

All Facilities and Programs	642,246
Mayor's Nights Programs	17.356

TOTAL PARTICIPATION 2,969,757

Trees Trimmed	4,641
Trees Removed	3,677
Stumps Removed	599
Total Acreage Mowed	64,881
Cubic Yards Of Snow Removed	7,684,942
Graffiti Incidents Removed	564
Citizen 311 Action Center (Requests Resolved)	6,154
Land Acquisition In Acres	.28 Acres



ATTENDANCE

Golf Courses	139,064
Lakeside Nature Center	31,590
Loose Park Garden Center	19,387
Kansas City Zoo	882,194
Kansas City Northern Railroad	50,086
National WWI Museum	125,697
Shoal Creek Living History Museum	30,949
Starlight Theatre	235,118
Bruce R. Watkins Cultural Heritage Center	13,350

31,618

Attendance



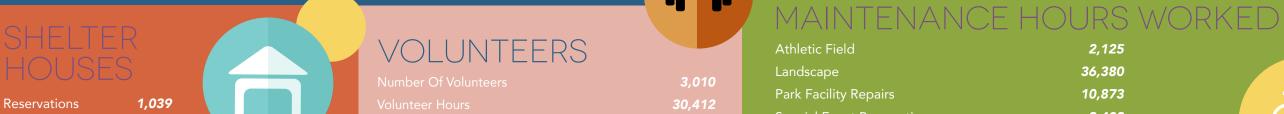
Number Of Volunteers	3,010
Volunteer Hours	30,412
Estimated Value Of Voluntoers	¢415 940



MARKETING AND **EVENTS**

Facebook Fans	2,629
Enewsletter Distribution List	10,222
Number Of Park Events	309
Special Event Attendance	478,520
Permitted Road Races	65
Road Race Participation	125,320

OLUNTEERS -		Athletic Field	2,12
nber Of Volunteers	3,010	Landscape	36,38
		Park Facility Repairs	10,87
nteer Hours	30,412	Special Event Preparation	3,40
mated Value Of Volunteers	\$615,840	Litter/trash Removal	30,64























FESTIVAL OF FOUNTAINS

Kansas Citians are proud to call our home The City of Fountains. Since the first streams of sparkling water spouted across a concrete pond in the middle of The Paseo in 1899, the collective wishes and aspirations of Kansas City and its surrounds have been reflected in our world famous fountains.

As simple as they are in concept, fountains are not inexpensive to build or maintain. Pipes and valves rust, wiring frays, concrete chips, sculptures crack, and essential fittings wear out or disappear. Despite regular professional maintenance by KC Parks, constant use, age and weather have taken a serious toll on many of our historic fountains.

In 2013, the City of Fountains Foundation embarked upon the "Wish Upon a Fountain" campaign to raise private dollars to help restore and upgrade many of Kansas City's iconic water features, focusing on eight that are in critical and immediate need of assistance:

Seville Light Fountain Westside Fountain JC Nichols Memorial Fountain William Volker Memorial Fountain

Children's Fountain Seahorse Fountain

Delbert Haff Memorial Fountain

Spirit of Freedom Fountain

The fundraising campaign officially kicked-off on June 9 with the Festival of Fountains held at the Bloch Fountain in front of Union Station. The City of Fountains Foundation organized the event to celebrate its 40th anniversary, showcase local fountains, and encourage contributions to the "Wish Upon a Fountain" campaign.

The free festival included the annual Ride the Fountains Bike Tour, guided trolley tours of Kansas City fountains, children's activities, and an entertainment stage featuring youth dance groups and live music. The festival was followed by a summerlong public awareness campaign featuring "Splash Mobs" conducting fun art activities at critical fountain locations, and a gallery exhibit and on-line art auction of fountain paintings created by local artists.

The 2013 portion of the fundraising campaign reached nearly \$1 million dollars. The "Wish Upon a Fountain" campaign continues through 2014.

2013 AWARDS & RECOGNITION

American Council of Engineering Companies (ACEC) of Missouri

Grand Award: Blue River and Indian Confluence Trails

American Council of Engineering Companies (ACEC) National Engineering Excellence

National Recognition Award: Blue River and Indian Confluence Trails

City of Kansas City, Missouri

Rich Noll Pacesetter Award: Sherry VanWinkle, Finance Director

Dragon Boat Festival & Races

Business Division Champions: KC Parks Blazing Paddles

Economic Development Corporation

Cornerstone Award-Public Projects: The Bay Water Park

Federal Executive Board Public Employees Recognition Day

Administrative Professional Award: Gary Bronkema, Finance Senior Administrative Assistant

435 Magazine

Hidden Kansas City-52 of the City's Secret Spots: Shoal Creek Living History Museum

Greater Kansas City American Society for Public Administration (ASPA)

Chapter Award for Special Contributions: Mark L. McHenry, Director

Historic Kansas City Foundation

Preservation Award for Excellence-Best Conservation: Liberty Memorial Wall of Dedication Restoration

Ingram's Magazine Best of Business Awards

Best Charitable Event-Gold: Jazzoo at the Kansas City Zoo Best Theater-Silver: Starlight Theatre Best Family Outing/Venue-Gold: Kansas City Zoo

Best Museum-Silver: National WWI Museum at Liberty Memorial
Rest Performing Arts Venue-Silver: Starlight Theatre

Best Performing Arts Venue-Silver: Starlight Theatre

Ingram's Magazine 40 Under Forty

Jesse Barnes, Bruce R. Watkins Cultural Heritage Center Director

Kansas City Business Journal

Capstone Award, Community Impact: 9th & VanBrunt Athletic Complex

Kansas City Convention and Visitors Association: Visitors' Choice Awards

Favorite Kids Attraction: KC Zoo

Favorite Museum: National WWI Museum at Liberty Memorial

Favorite Fountain: J.C. Nichols

Favorite Golf Course: Swope Memorial Golf Course

Missouri Park and Recreation Association

Citation Award: Shoal Creek Association

Retirement Award: Steve Lampone, former Deputy Director

Northland Neighborhoods Inc.

Rich Noll Award: Richard Allen, Planning

Oregon-California Trails Association

Distinguished Partner Award: Kansas City Parks and

Recreation Department

Pitch Magazine Best of KC Awards:

Best Fast Playing Public Golf Course: Heart of America in Swope Park

Best Place to Meet Your Next Boyfriend or Girlfriend: Penn Valley Off-Leash Dog Park

Best Place to Pretend You're Not in Kansas City: Swope Park Trails

Best Outdoor Theater: Starlight Theatre

Prairie Gateway Merit Award

Communications Category: The Grand Boulevard "Better Block KC"





EMPLOYEE RECOGNITION

EMPLOYEE SERVICE AWARDS

35 Years: City of Kansas City, MO

Tammie Tritico, Community Services
Robert Lawler, Planning/Design Services

30 Years: City of Kansas City, MO

Susan Bray, Natural Resources-Lakeside Nature Center

30 Years: Parks & Recreation

Robert Thompson, Natural Resources-Boulevards & Parkways Leo Collins, Natural Resources-Park Landscaping

Quality Circle: Supervisor of the Year

David Burke, Central Region

Quality Circle: Employee of the Quarter

Theodore Armstrong, Natural Resources-Central District
James Wood, Natural Resources-Loose Park
John Sanders, Natural Resources-Central District
Leo Collins, Natural Resources-Park Landscaping

Employee Retirements

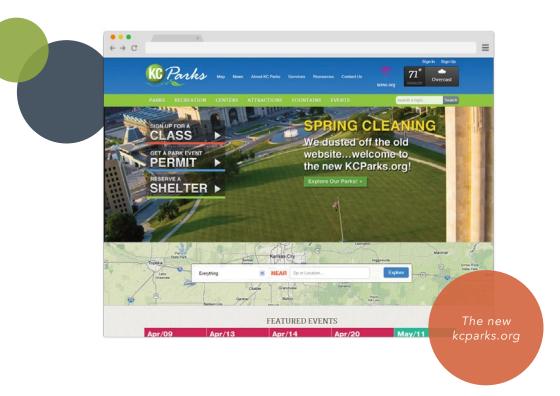
Sharon Gottschalk, 12 years and 11 months
Michael William, 24 years and 11 months
Henry Scott, 28 years and 2 months
Peter Jolly, 33 years
Larry Tarsus Byers, 5 years and 9 months

16 17









DISCOVER #KCPARKS

In January of 2013, KC Parks contracted with Brockton Creative Group and Will Gregory Public Relations to undergo a rebranding of the department, focusing mainly on the development of a new website. The site, kcparks.org, went live (softly) in late March. A marketing campaign announcing the new site launched in July in conjunction with National Parks and Recreation Month.

Throughout July, residents were encouraged to DISCOVER #KCPARKS and explore our new website via the placement of two high profile billboards in the downtown area. Digital media was employed to reach families in the metro and direct them to the site as well. Additionally, a KCATA bus made its debut wrapped with the DISCOVER #KCPARKS tagline and activity icons.

A special "daily adventure" calendar featuring an activity or

event in a KC Parks facility, amenity or attraction was developed and emailed, tweeted and posted to social media every day of the month. As part of a program, dubbed Park It Forward, interns would visit the "daily adventure" location and award those participating with a prize, take a picture and post it to social media outlets.

The entire rebranding campaign was extremely successful in introducing kcparks.org and raising awareness of KC Parks programs, services, amenities and the numerous opportunities we provide the community.

2013 PARTNERS IN PARKS

KC Parks has formal partnerships established with neighborhood, community, business and nonprofit organizations. These partnerships allow our department to leverage resources and generate city-wide interest and support for our system facilities, programs and events.

Bass Pro. Wonders of Wildlife

Black Archives of Mid-America Inc.

Blue Hills Neighborhood Association

Blue River Relief

Blue River Watershed Association

R.A. Bloch Cancer Foundation

Boys & Girls Clubs of Kansas City

Boy Scout Troop 260/Cub Scout Pack 260

Broadway/Westport Council

Brockton Creative Group

Brookside Business Association

Brookside Roller Hockey

Brookside Soccer

Brush Creek Community Partners

Center School District

Center Planning

Chaumiere Neighborhood Association

Children's Mercy Hospital

City of Fountains Foundation

Clay County Parks and Recreation

Clay-Platte Baseball League

Cliff Drive Scenic Byway Corridor Management Committee

Crown Center Development

Crown Center District

Developmental Disability Services of Jackson County-EITAS

Dogpark Improvement Group

Downtown Council

DST Realty/State Street Bank

Earth Riders Trail Association

Economic Development Corporation

The Enshriners

Ethnic Enrichment Commission

Evenergy Marketing Inc.

Federal Reserve Bank

First Tee of Greater KC

Friends of Bruce R. Watkins Cultural Heritage Center

Friends of Lakeside Nature Center

Friends of the Zoo

Friends of Riverfront Park

Full Employment Council

Gardeners Connect

Garrison Community Center Youth Advisory Board

The Giving Grove

City of Gladstone Parks and Recreation

Gracemor Randolph Neighborhood Association

GreenWorks of Kansas City

Guadalupe Center Inc.

HAVEN

Heartland Tree Alliance (Bridging the Gap)

Heart of America Council/Boy Scouts

Heart of America Shakespeare Festival

Hickman Mills School District

Historical Society of New Santa Fe Trailside Center

Home Builders Association of Greater Kansas City

Hyde Park Neighborhood Association

Jackson County Parks + Recreation

Jazz District Redevelopment Corp.

Johnson County Stormwater Management Program

Just Off-Broadway Theater

Kansas City Chiefs

Kansas City Art Institute

Kansas City Community Gardens

Kansas City Convention & Visitors Association

Kansas City Cricket Club

Kansas City Design Center

Kansas City Flying Disc Club

Kansas City Metro Bicycle Club

Kansas City Metro Jr. Golf Club

Kansas City, Missouri Police Department

Kansas City, Missouri School District

Kansas City Museum at Corinthian Hall

Kansas City Northern Railroad

Kansas City Organics & Natural Market

Kansas City Pop Warner Football

Kansas City Rose Society

Kansas City Royals

Kansas City Rugby

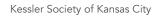
Kansas City United Tennis

Kansas City WildLands

KCWE Channel 29

KPRS Hot 103 JAMZ

William T. Kemper Foundation, Commerce Bank Trustee



Liberty Memorial Association

Lykins Neighborhood Association

MainCor

Alexander Majors Historic House and Museum

Marlborough Neighborhood Association

Mattie Rhodes Center

Paul Messner Puppets

Metropolitan Lutheran Ministries

Mid-America Regional Council

Mid-Continent Public Library

Mill Creek Park Association

Missouri Department of Conservation

Missouri Department of Natural Resources

Missouri Department of Transportation

Missouri Korean War Veterans Memorial Committee

Missouri Master Gardeners

Missouri Master Naturalists

Missouri Parks & Recreation Association

Monnett Battle of Westport Fund

National Center for Indigenous American Cultures at Line Creek Inc.

National Park Service

National Recreation & Parks Association

Nelson-Atkins Museum of Art

Noble Homes Association

North Bennington Neighborhood Association

City of North Kansas City

North Kansas City Area Baseball Association

North Kansas City School District

North Suburban Youth Football League

Northeast Arts KC

Northern Knights

Northland Community Alliance

Northland Neighborhoods Inc.

Northland Regional Chamber of Commerce

Northland Rugby Football Club

Northland Sports Alliance dba SPCAA

On Goal/Sporting KC

One Park Place

Optimist Athletic Association

Park Hill School District

Pendleton Heights Neighborhood Association

Penn Valley Park Conservancy

Platte County Convention & Visitors Bureau

Platte County Parks and Recreation

Plaza Rotary Club

Port Authority of KCMO

Roanoke Park Conservancy

Rockhill Homes Association

Ronald McDonald House Charities

Scarritt Renaissance Neighborhood Association

Sherwood Estates Neighborhood Association

Sheffield Neighborhood Association

Shepherd's Center of KC Central

Shoal Creek Association

Sister City Association of KC

Skywalk Memorial Foundation

Society for Friendship with China

South Kansas City Chamber of Commerce

Southeast Community Center Advisory Board

Southern Communities Coalition

South Suburban Junior Football League

Southtown Council

Starlight Theatre Association

Waldo Tower Historic Society

Ward Family Foundation

Ward Parkway Homes Association

Vicki Welsh Fund for Ovarian Cancer Awareness West Plaza Neighborhood Association

Westside CAN Center

Winnwood-Sunnybrook Neighborhood Association

Wornall Homestead Homes Association









BOARD OF PARKS AND RECREATION

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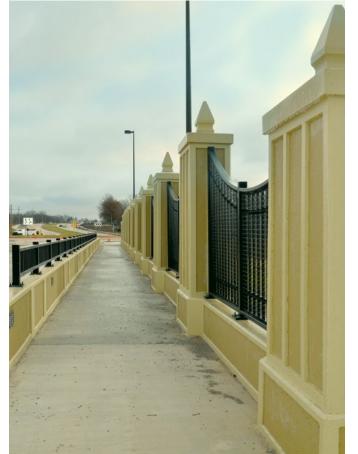
MANAGING RACES

In 2013, KC Parks partnered with Evenergy Marketing to serve as the City's inaugural Race Manager. A change in City ordinance in 2012 transferred the responsibility for all permitting of road racing events KC Parks. Following an extensive RFP process, Evenergy was chosen to manage that process.

As the City's Race Manager, Evenergy provides a single point of contact to oversee race permit applications, coordinate city services, communicate road closures and routes, field calls from residents affected by events, and other aspects of races, walks, and bicycle rides that take place on City streets. Sixty-five events were permitted in 2013.

Kansas City, Missouri is at the forefront of race management as one of only a few cities to have a position dedicated to road race permitting and oversight. As walks, runs and rides become more and more prevalent, managing races becomes even more critical to balance their popularity with their impact on the community.









PARKWAY EXPANSION IN THE NORTHLAND

Kansas City's award-winning boulevard and parkway system continued its expansion north of the river in 2013 when the new U.S. Highway 169 interchange at Shoal Creek Parkway (formerly Northwest 108th Street) opened on November 22.

The project removed traffic signals at the intersection and replaced them with new, full access, free flow interchanges. This type of interchange has roundabouts at the ramp ends which enable intersections to handle traffic at higher levels of service thus reducing excessive traffic signal wait time and congestion and improving air quality. Crews also widened Shoal

Creek Parkway to four lanes between North Holly Street and North Oak Trafficway, added bike lanes and a 10-foot multiuse sidewalk. A similar project, completed in 2012, added an interchange at U.S. Highway 169 and Tiffany Springs Parkway (formerly Northwest 96th Street).

Both projects were funded by an \$18.3 million grant from the Federal Highway Administration. The City of Kansas City, Missouri provided \$7.7 million as a local match for the grant. The Missouri Department of Transportation managed the design and construction of the project.

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OLD RED BRIDGE LOVE LOCKS

In 2013, the Old Red Bridge in Minor Park was repurposed as a or similar fixture, thereby pronouncing their unbreakable and location for couples to celebrate their commitment by "locking their love." Locks began appearing on the Old Red Bridge just prior to Valentine's Day and by the end of the year, 200+ locks were proudly displayed on the bridge.

The placing of love locks is a custom whereby couples affix a padlock bearing their name or initials to a bridge, fence, gate

everlasting love. Love locks are an ancient and international phenomenon that has now reached Kansas City.

Locks can be placed on the Old Red Bridge anytime of the year and are a great way to commemorate an anniversary, engagement, wedding or other significant occasion.













Kansas City, Missouri Parks and Recreation

4600 East 63rd Street Kansas City, Missouri 64130



